

Curriculum Vitae

JOELY PROUDFIT, PH.D.

*Professor and Department Chair • Department of American Indian Studies
California State University San Marcos
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Tribal Affiliation: *Descendant, Pechanga Band of Luiseño Indians (Temecula, California)*

EDUCATION

Ph.D. (Political Science, American Politics and Policy)—Northern Arizona University, 2000
M.A. (Political Science, Public Policy)—Northern Arizona University, 1995
B.A. (Political Science, Public Law)—California State University, Long Beach, 1993

DISSERTATION

“Interpreting Power: The Power and Politics of Tribal Gaming in Southern California”

Committee Members:

Vine Deloria, Jr., University of Colorado
David E. Camacho, Department of Political Science, Northern Arizona University
Mary Ann E. Steger, Department of Political Science, Northern Arizona University
Richard Witmer, Department of Political Science, Northern Arizona University

RESEARCH AND TEACHING INTERESTS

American Indian Communities; American Indian Film, Representation, Stereotypes; Tribal Government; Tribal Leadership; American Indian Education; American Indian Culture and Sovereignty; Tribal Culture, Health and Natural Resources Management; Tribal Political and Economic Development; Tribal Youth Empowerment and Leadership Strategies; Community Service Learning; Tribal Media and Technology

ACADEMIC APPOINTMENTS

Professor, Department of American Indian Studies, CSUSM, (Tenured) 2015-present
Professor, Department of Sociology, CSUSM, (Tenured) 2008–2015
Associate Professor, Department of Public Administration, CSUSB, (Tenured) 2004–2008
Lecturer, Department of Political Science & International Relations, University of San Diego, 2003–2005
Associate Professor, Department of American Indian Studies, San Francisco State University, (Tenured) 1996–2004
Lecturer, Department of American Indian Studies, CSULB, 1995, 1996

ADMINISTRATIVE APPOINTMENTS

Chair, American Indian Studies Department, CSUSM, 2015-present
Director, California Indian Culture and Sovereignty Center, CSUSM, 2009–present
Director of Native American Academic Strategic Planning, CSUSM, 2008–present
Program Coordinator, Native Studies, CSUSM, 2008–present
Director, Tribal Government, Management and Leadership, MPA Program, CSUSB, 2004–2008
Interim Chair, Department of American Indian Studies, SFSU, 1999–2000
Director, American Indian Studies Community Service Learning, SFSU, 1998–2002

California Indian Culture and Sovereignty Center (CICSC)

Director, CSUSM. The mission of the CICSC is to foster collaborative study and community service relationships among the faculty, staff and students of CSUSM, and members of local Tribal communities, for the purpose of developing and conducting research projects that support the maintenance of sovereignty and culture within those communities.

Master of Public Administration in Tribal Government Management and Leadership (TGML) Program

Director/Founder, CSUSB. The Tribal Governance concentration focuses on structures, processes and issues specific to tribal governments. The concentration is also appropriate for those working with governmental or other organizations in a liaison role with tribal governments. Additionally, the program aims to better equip current and future tribal leaders with the knowledge and skills needed to work successfully in the management of Indian Country.

This specialized departmental certificate offers a survey of American Indian tribal government and associated subjects, including areas of sovereignty, tribal politics and management, inter-governmental relations, and tribal economic development and enterprises. Completing the degree with a TGML specialization requires completion of required 12 core courses and 4 elective courses as well as a comprehensive examination or a graduate research project with permission.

American Indian Studies Community Service Learning (CSL) Program

Director/Founder, SFSU. In 1998, I was successful in writing a CSL grant, funded by SFSU in order to establish CSL components in my courses, *AIS 205: American Indians and US Laws*, and *AIS 460: Power and Politics in American Indian History*. I implemented CSL throughout all of my courses while at SFSU and developed a CSL-specific course entitled *AIS 694: American Indians and Community Service Learning*. In addition, I developed the AIS/CSL Web pages as well as numerous program materials and forms so that the entire department could participate in CSL. Under my leadership, nearly 20 bay-area urban American Indian agencies participated in this program. This was recognized as the largest and most successful American Indian Studies CSL program in the country.

PROFESSIONAL POSITIONS

- Co-President/Co-Founder, The Native Networkers, 2016-present
- President/Owner, Naqmayam Communications (Native American Public Relations Firm), 2000-present
- Lead Consultant, 2010 Census for the Los Angeles Region American Indian Alaskan Native (AIAN) outreach campaign, 2009–2010
- Special Advisor to the Honorable Cruz M. Bustamante, Lieutenant Governor of California for California Sovereign Nations, 2002 Campaign Committee

PROFESSIONAL EXPERTISE

- Planning, implementing and evaluating regional and national tribal outreach, marketing, media and public relations programs
- Strategic development of tribal government and community relations programs
- Expertise in working with tribal governments; state, local, and community-based organizations; faith-based groups; schools; media outlets; and businesses
- Public relations and strategic and crisis communications on behalf of tribal governments; writing, developing and delivering speeches, presentations and workshops; and organizing and conducting meetings and events, all for the purpose of gaining cooperation and support as well as initiating action
- Developing culturally sensitive American Indian marketing materials
- Serving as an in-house public relations counsel for several American Indian tribes

TEACHING AND INSTRUCTION

Undergraduate Courses Taught

- Imagining Indians: American Indians, Mass Media, Film and Society
- American Indian Politics
- American Indian Political and Economic Development
- American Indian Communities
- Introduction to Tribal Government Management
- Business — Government Relations
- Tribal Government Gaming
- American Indians and U.S. Laws
- Images and Issues in the Mass Media
- Tribal Government Gaming and Economic Development
- American Indians: Stereotypes and Realities in the Mass Media
- Power and Politics in American Indian History
- Current Issues in American Indian Communities: American Indians and Tribal Gaming
- American Indians and Community Service Learning
- Project Teaching in American Indian Studies
- American Indian History Post-1871
- Special Study Coordinator
- American Politics

Graduate Courses Taught

- Tribal Government Management
- Tribal Government Gaming and Economic Development
- Federal Indian Law and Administration
- Public Policy and American Indians
- Graduate Seminar in American Indian Studies

Undergraduate Courses Developed

- American Indian Filmmaking (In Development)
- Media Production in American Indian Contexts (In Development)
- American Indian Political and Economic Development
- Imagining Indians: American Indians, Mass Media, Film and Society
- American Indian Women and Activism
- Contemporary American Indian Health and Wellness
- American Indian Communities
- Survey of Native California
- Current Issues in American Indian Communities: American Indians and Tribal Gaming
- American Indians and Community Service Learning
- Tribal Government Gaming
- American Indian Politics
- Introduction to Tribal Government Management
- Tribal Government Management
- Tribal Government Gaming and Economic Development
- Public Policy and American Indians
- American Indians: Stereotypes and Realities in the Mass Media

Graduate Courses Developed

- Tribal Government Management
- Tribal Government Gaming and Economic Development
- Federal Indian Law and Administration
- Public Policy and American Indians
- Graduate Seminar in American Indian Studies

Teaching, Expertise and Research Interests

- American Indian Sovereignty, Federal Law and Policy
- American Indian Law and Government
- American Indian History
- American Indians and the Mass Media
- American Indian Gaming and Economic Development
- California Indians
- Race, Power and Politics
- Democratic Theory and Group Politics
- Comparative Race and Ethnic Relations
- Political Development and Participation
- Environmental Policy and Justice Studies
- American Government and Institutions
- American Indian Cultural and Natural Resources
- American Indian Education
- American Indian Health & Wellness
- American Indian Film & Images

PUBLICATIONS

Journal Articles

- Eyre, C., Proudfit, J., and Rae, H. (April 13, 2017). "It's Time for More Native Americans in Hollywood." *Filmmaker Magazine*, Spring 2017, Volume 25, No. 3, pp. 60-63.
- Eyre, C., Proudfit, J., and Rae, H. (February 24, 2017). "Authentic Stories About Native Americans Need Hollywood's Attention." *Variety Magazine*, Volume 335, No. 6, p 62.
- Proudfit, J. (2016). "Actualizing Political Science." *Perspectives on Politics*.
- Eyre, C., Proudfit, J., and Rae, H. (February 23, 2016). "The Current Dialogue About Diversity is Welcome, But Woefully Incomplete." *Variety Magazine*, Volume 331, No. 4, p. 80.
- Morton, D., Proudfit, J., Calac, D., Portillo, M., Lofton-Fitzsimmons, G., Molina, T., & Majel-McCauley, R. (2013). "Creating Research Capacity Through a Tribally Based Institutional Review Board." *American Journal of Public Health*, 103(12), 2160-2164.
- Proudfit, J. (2015). *American Indian Politics*. "Political Culture: An Encyclopedia (ABC-CLIO)" edited by Michael Shally-Jensen, Praeger/Greenwood Press: Santa Barbara, CA.
- Proudfit, J. (Summer 2008). "Investing in our Future — Building Hope, Direction and Sovereignty through Education." *The California Indian*, Volume 7, Issue 2.
- Proudfit, J. (2006). "A Return to Indigenous Knowledge: Generating Hope, Leadership and Sovereignty Through Education." Editorial in *Winds of Change Magazine*, 13th Annual College Guide for American Indians.
- Proudfit, J. (2002). "Native American Gaming in California." *Congressional Quarterly Press*, American Political History Series Native Americans, edited by Donald A. Grinde, Jr., 2002. pp.173-183.
- Proudfit, J. (Spring 2001). "From Activism to Academics: The Evolution of American Indian Studies at San Francisco State 1968-2001." Special issue of the *Indigenous Nations Studies Journal* University of Kansas, Edited by Donald Fixico. Volume 2, No. 1, 69-79.
- Proudfit, J. (May 2000). "Tribal Gaming in California and the Political Awakening of a Sleeping Giant." Special Edition, *The Tribal Court Record*, 11 (1): 30-34.

Books/Monographs

- Proudfit, J. (2017, forthcoming). *Beyond the American Indian Stereotype: There's More to Me Than What You See*. Praeger/Greenwood Press, Santa Barbara, CA
- Proudfit, J. and Warner, L.S. Series Eds. (2016-2017). *On Indian Ground-: A Return to Indigenous Knowledge—Generating Hope, Leadership and Sovereignty through Education*. Information Age Publishing, Charlotte, NC.
- 2017: On Indian Ground: California (Joely Proudfit, Editor)
- 2017: On Indian Ground: Bureau of Indian Affairs (Chris Redman, Editor)
- 2017: On Indian Ground: The Southwest (John W. Tippeconnic, III, Editor)

- 2017: On Indian Ground: Hawaii (Verli Ann Wright, Editor)
- 2017: On Indian Ground: Oklahoma (Juanita Pahdahpony, Editor)
- 2018: On Indian Ground: Northern Plains (Gerald E. Gipp, Editor)
- 2018: On Indian Ground: The Northwest (Michelle Jacob, Editor)
- 2018: On Indian Ground: The South (Susan Faircloth, Editor)
- 2018: On Indian Ground: Northern Woodlands (Michael D. Wilson, Editor)
- 2018: On Indian Ground: Alaska (Linda Sue Warner, Editor)

Proudfit, J., Small, D. and Bade, B. (2010). *Luiseño Landscapes: Celebrating People, Plants, Land, and Culture*. The Burpee Foundation: <http://www.blurb.com/bookstore/detail/1860752>. pp.160.

Book Chapters

- Proudfit, J., and Warner, L.S. (2015). "RIP: Jim Crow: Fighting Racism through Higher Education Policy, Curriculum, and Cultural Interventions." *Internecine Warfare: White Privilege and American Indians in Colleges and Universities*. Virginia Stead, Ed. Peter Lang Publishing, U.S.
- Proudfit, J. and Warner, L.S. (2015). "Honoring Our Elders: Culturally Appropriate for Teaching Indigenous Students." *Warriors for Empowering Advocates through Valuing Education*. J. Reyhner, L. Lockard, G.J. Martine (eds.) Northern Arizona University: Flagstaff, AZ.
- Proudfit, J. (2004). "In the Trenches: A Critical Look at the Isolation of American Indian Political Practices in a Non-empirical Social Science." *Indigenizing the Academy Transforming Scholarship and Empowering Communities*, edited by Devon A. Mihesuah and Angela Cavender Wilson, University of Nebraska Press, 2004, pp. 174-190.

Book/Film Reviews and Peer Commentary

- Proudfit, J. (2016). "Gambling on Congress: Indian Nations' Federal Recognition Strategies." *Law & Society Review*. Edited by Jeannine Bell, Susan M. Sterett, and Margot Young.
- Eyre, C., and Proudfit, J. (2015). "Barking Water" *Race in American Film*. Edited by Daniel Bernardi and Michael Green.
- Judd, S.P., and Proudfit, J. (2016). "Billy Jack" *Race in American Film*. Edited by Daniel Bernardi and Michael Green.
- Proudfit, J. (November 2013). *The Fine Line Between Trendsetting and Racism*, CSUSM. Editorial.
- Proudfit, J. (Fall 2010). "Native Hubs: Culture, Community and Belonging in Silicon Valley and Beyond." By Renya K. Ramirez (Durham, NC: Duke University Press, 2007. xi+273pp.) *Western Historical Quarterly*.
- Proudfit, J. (Fall 2006). "California's Lost Tribes." Produced and Directed by Jed Riffe, Co-Produced by Jack Kohler, Jed Riffe Films 2006. *News from Native California* Volume 20, Number 1.
- Proudfit, J. (Summer 2001). "Indian Gaming: Who Wins?" *News From Native California*. Edited by Angela Mullis and David Kamper. (Los Angeles, CA: UCLA Press, 1999) Volume 14, Number 4.

Proudfit, J. (Winter 2000/01). "The Power of Participation: American Indians Attend the 2000 Democratic Convention Led By the Native American Caucus of California." *News from Native California*. Volume 14, Number 2.

Technical Reports

Proudfit, J. (2010). *California Indians: Cultural Sensitivity Training Manual for the U.S. Census*. U.S. Census. pp. 1-33. GPO: Washington, DC.

Proudfit, J. (2010). *California Indians Count*. California Indian Culture and Sovereignty Center. pp. 1-4. CSUSM: San Marcos, CA.

Proudfit, J. (2000). "American Indian Academicians: Honoring Tribes through Academic Service." *Generations: Our People Say*, edited by Eddie Webb. California Department of Education, Bureau of Publications.

Proudfit, J. (Spring 1997). "Tribal Environmental Legislative Directory: Everything You Wanted To Know About Environmental Regulations." 2nd Edition. The Environmental Protection Agency.

Proudfit, J. (May 1995). "Directory of Tribal Environmental Programs and Consultants." The Environmental Protection Agency.

Research and Evaluation

Proudfit, J. and Gregor, T. (2016) "State of American Indian and Alaskan Native Education in California Report." Publication of the California Indian Culture and Sovereignty Center. CSUSM.

Proudfit, J. and Gregor, T. (2014) "State of American Indian and Alaskan Native Education in California Report." Publication of the California Indian Culture and Sovereignty Center. CSUSM.

Proudfit, J. (2014). "The Red Book: Southern California American Indian Educational Resources Manual: Resource Handbook dedicated to Connecting People, Tribes, Organizations, and Associations in the Area of Education. 2nd Edition. California Indian Culture and Sovereignty Center: CSUSM.

Proudfit, J. and San Juan, S. (2012). "State of American Indian and Alaskan Native Education in California Report." Publication of the California Indian Culture and Sovereignty Center. CSUSM.

Proudfit, J. (2011). "The Red Book: Southern California American Indian Educational Resources Manual: Resource Handbook dedicated to Connecting People, Tribes, Organizations, and Associations in the Area of Education. 1st Edition. pp. 1-39. California Indian Culture and Sovereignty Center: CSUSM.

Audio Visual Materials/Events

- Proudfit, J. (2016). California's American Indian & Indigenous Film Festival. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. (2016). Netflix documentary with Chelsea Handler. Segment *Race and Racism in America*. Filmed on July 27, 2015. Campo Indian Reservation, CA.
- Proudfit, J. (2016). "Candidates Make Push for California's Native American Voters." Interview with Dorian Merina. Segment *NPR/KPCC Take Two*. Recorded on May 31, 2016. Los Angeles and Orange County, CA.
- Proudfit, J. (2015). California's American Indian & Indigenous Film Festival. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. (2014). "Beyond the Stereotype: There's More to Me than What You See, Beyond the Stereotype, there's History." California Indian Culture and Sovereignty Center.
- Proudfit, J. (2013, 2014). San Diego American Indian Film Festival. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. (2013). Interview with Kent Davy, Alison St. John and Logan Jenkins. Segment *KOCT Journalist Roundtable*. Filmed on November 7, 2013. Oceanside, CA.
- Proudfit, J. (2013). "CSU: How to Get to College." Poster. Indigenous Language Translation. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. and Chu, M. (2012). "More than Casinos: California Indian Culture, Contributions, and Communities." Library Exhibit. September 25, 2012-December 14, 2012.
- Proudfit, J. (2013). "Leading by Good Example: Promoting Higher Education for Tribal Youth." Calendar. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. and Small, D. (2011). CICSC Community Portrait Project. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. (2011). "California Indian Days—Ishi: A Story of Dignity, Hope and Courage." Film Screening. California Indian Culture and Sovereignty Center: San Marcos, CA.
- Proudfit, J. et al (2010). California Indian Country. Poster. U.S. Census: Washington, DC.
- Proudfit, J. (2010). *23 California Tribal Leaders U.S. Census 2010 Public Service Announcements*. U.S. Census Bureau.
- Proudfit, J. and Native Biz. (2010). *Morongo Band of Mission Indians Tribal Youth Census 2010 Public Service Announcement*. NativeBiz.com.
- Proudfit, J. and Native Biz. (2010). San Manuel Band of Mission Indians Tribal Elder First to be Enumerated. NativeBiz.com.

Newspaper Articles (2009/2010)

- Census in Schools Program Asks American Indian Students to Weigh in on Future
- U.S. Census Provides Much-Needed Jobs for American Indians, Students
- The U.S. Census Needs Every California Indian to Reach a Full Count — Census Bureau, Tribal leaders join hands at NCAI in pursuit of success for 2010
- 2010 Road Tour to Visit California American Indian Communities
- Why the U.S. Census is Critical for American Indians
- SCAIR Partners with U.S. Census Bureau to Sponsor Workshop on the Upcoming 2010 Census (We Are Indian, We Count)
- U.S. Census Bureau Celebrates Vista Local Census Office Open House
- How to Spot a Genuine a Census Worker
- We Hold Our Future in Our Hands — We Are Indian, We Count
- Census Bureau Opens Doors to Public Across L.A. Region
- 2010 Census Rez Rocket Tours L.A. Region's American Indian Communities
- Missed the Census Deadline? Here's What You Can Do — Census Bureau offers multiple options to make getting counted easy for everyone
- California Tribal Leaders Star in Census 2010 PSAs — Online videos explain why it's important for American Indians to be counted
- Why American Indians Should Identify Their Tribes on the 2010 Census Form
- San Manuel Tribal Elder First in L.A. Region to be Counted by U.S. Census — Effort to kick off 2010 count also aims to strengthen federal-tribal bond
- Urban American Indians Who've Missed Census Deadline Can Still be Counted, Help Fund Tribes
- What Does the Census Do for American Indians? — How getting counted makes a difference to tribal and urban Indian communities

CONFERENCE PAPERS/PRESENTATIONS

Proudfit, J. (2017). "American Indian Digital Media and Culture Project," 40th Annual California Conference on American Indian Education, March 13-14, 2017, Palm Springs, CA.

Proudfit, J. (2017). "Addressing Current Issues in California Indian Education," 40th Annual California Conference on American Indian Education, March 13-14, 2017, Palm Springs, CA.

Proudfit, J. (2016). "Creations & Constructions: On Indian Ground Forum," 31st Annual California Indian Conference, October 20-22, 2016, San Diego State University, San Diego, CA.

Proudfit, J. (2016). "The State of Higher Education for American Indians in California," 2016 National Conference for Race & Ethnicity in American Higher Education, June 1-5, 2016, San Francisco, CA.

Proudfit, J. "On Indian Ground: A Discussion on Generating Hope, Leadership, & Sovereignty through Education." 47th National Indian Education Convention, October 5-8, 2016. Reno, NV.

Proudfit, J. and Gregor, T. "How to Create Your State's State of AIAN Education Annual Report." 46th National Indian Education Convention, October 14-17, 2015. Portland, OR.

- Proudfit, J. and Gregor, T. "Invitation to Help Build a 21st Century AIS Department/Major at a Public University." 46th National Indian Education Convention, October 14-17, 2015. Portland, OR.
- Proudfit, J. (2015). "A Red Paper on American Indian Coalitions for Activism." Coalition Building to Advance Diverse Leadership and Address Discrimination in Political Science. APSA Conference. September 2, 2015. San Francisco, CA.
- Proudfit, J. (2015). Cultural Appropriation in California Public K-12 Schools Tribal Mascots and Stereotypes." ESRI User Conference. July 20-24, 2015. San Diego, CA.
- Monette, M. and Proudfit, J. (2015). "Engaging and Education American Indians". Office of Diversity and Engagement Conference, June 16-17, 2015. Irvine, CA.
- Proudfit, J. and Myers Lim, N. (2015). "On Indian Ground: A Return to Indigenous Knowledge: Generating Hope, Leadership, and Sovereignty through Education in California," 38th Annual California Conference on American Indian Education, March 15-17, 2015, Palm Springs, CA.
- Proudfit, J. and Warner, L.S. (2015). "The Sounds of Silence: American Indian Women in Cinema," The Native American Literature Symposium 2015, March 12-14, 2015, Isleta Resort, Isleta, NM.
- Proudfit, J. and Madrigal, A. (2014). "Tribal Cultural and Natural Resources Certificate: A Tribally Driven Curriculum Grounded on Culture Based Learning," 29th Annual California Indian Conference, October 9-11, 2014, CSU San Bernardino, San Bernardino, CA.
- Proudfit, J., Gregor, T. and Turner, T. (2014). "Creating Pathways to Higher Education for Indians in California," 29th Annual California Indian Conference, October 9-11, 2014, CSU San Bernardino, San Bernardino, CA.
- Proudfit, J. and Warner, L.S. (2014). "On Indian Ground: A Return to Indigenous Knowledge: Generating Hope, Leadership, and Sovereignty through Education in California," 29th Annual California Indian Conference, October 9-11, 2014, CSU San Bernardino, San Bernardino, CA.
- Proudfit, J. and Warner, L.S. (2014). "WEAVE(ing) Educational Sovereignty: Warriors for Empowering Advocates through Valuing Education Project," 29th Annual California Indian Conference, October 9-11, 2014, CSU San Bernardino, San Bernardino, CA.
- Proudfit, J. and Warner, L.S. (2014). "The Weave Project." 5th American Indian/Indigenous Teacher Education Conference: Empowering Students, Empowering Communities, July 11-12, 2014, Northern Arizona University, Flagstaff, AZ.
- Proudfit, J., Turner, T. and Warner, L.S. (2014). "Assessing Tribal Cultural Needs in California," World Indigenous Peoples Conference: Education 2014, May 23-29, 2014, Kapilo'olani Community College, Oahu, HI.
- Proudfit, J. and Gregor, T. (2014). "Empowering California Indians to Affect Positive Changes in Higher Education 2014 Report on State of American Indian/Alaska Native Education in California," 37th Annual California Conference on American Indian Education, March 17, 2014, Santa Rosa, CA.

- Proudfit, J. and Turner, T. (2013). "American Indians Building the Pipeline to Higher Education for California." 44th Annual National Indian Education Association, Oct. 31, 2013, Rapid City, SD.
- Proudfit, J. and Turner, T. (2013). "Creating Pathways in Education: The California Indian Culture & Sovereignty Center at CSUSM," 28th Annual California Indian Conference, October 3-5, 2013, CSU Sacramento.
- Proudfit, J. (2013). "Seeing Red: Beyond the Stereotype American Indian Images in Movies, Mascots, Media and Marketing," For All My Relations – Conference for American Indian Families, July 18, 2013, Anaheim, CA.
- Proudfit, J. (2013). "The State of American Indian and Alaska Native Education California Report," 36th Annual California Conference on American Indian Education, Mar. 18, 2013, Santa Barbara, CA.
- Proudfit, J. (2013). "No linguist, No Problem: How One Tribe Uses Technology To Preserve and Promote Luiseño Language Among All Luiseño People," 3rd International Conference on Language Documentation & Conservation, March 1, 2013, Hawaii.
- Proudfit, J., Ramos, J., and San Juan, S. (2012). "The State of American Indian and Alaskan Native Education in California," 27th Annual California Indian Conference, October 5, 2012, CSUSM.
- Proudfit, J., Bugbee, R., Myers-Lim, N., Rodriguez, S., Siva, E.H., and Zavalla, N., (2012). "Language Preservation Efforts & California Indian Communities," 27th Annual California Indian Conference, October 6, 2012, CSUSM.
- Proudfit, J., Dixon, P., Murphy, M., Shortman, I. and Turner, H., "California Indian Language Preservation — Where Do We Go From Here?" 27th Annual California Indian Conference, October 6, 2012, CSUSM.
- Proudfit, J. (2012). "Preparing Students to Achieve and Lead," For All My Relations: A Conference on California Indian Families, August 2012, Universal City, CA.
- Proudfit, J. and Garcia, C. (2012). "College Preparation: Resources for Youth," For All My Relations: A Conference on California Indian Families, August 2012, Universal City, CA.
- Proudfit, J., Castillo, E.D., and Dixon, P. (2010) "Asserting Authentic Voice: The Role of California Indian Studies and Research to Add Relevancy and Responsibility to the Dialogue," 25th Annual California Indian Conference, October 16, 2010, UC Irvine.
- Proudfit, J., Bade, B., and Small, D. (2010) "Working Together: Universities, Students and Tribal Communities Collaborating to Produce Important Educational Materials," 41st Annual National Indian Education Association, October 7-10, 2010, San Diego.
- Proudfit, J. (2010). "Why California Indian Educators Should Participate in the 2010 Census," 33rd Annual Conference on California Conference on American Indian Education, March 26, 2010, Santa Clara, CA.
- Proudfit, J. (2010). "Solidarity vs. Ignorance Uniting Against Anti-Indian Racist Assignments at CSUSM," Forum on "Solidarity vs. Ignorance Uniting Against Anti-Indian Racist Assignments at CSUSM," March 23, 2010, CSUSM.

- Proudfit, J. and Dixon, P. (2009). "Duties and Responsibilities of Tribal Governments," For All My Relations: A Conference on California Indian Families, July 2009, Anaheim, CA.
- Proudfit, J., Myers-Lim, N., and Sandoval, N. (2009). "The Californian Indian Museum and Cultural Center: A Native Place for Learning," 32nd Annual California Conference on American Indian Education, March 2009, Palm Springs, CA.
- Proudfit, J. and Turner, T. (2009). "Critical Components to University Infrastructure and Recruitment," 32nd Annual California Conference on American Indian Education, March 2009, Palm Springs, CA.
- Proudfit, J. and Masiel, Sr., A. (2008). "Duties of Tribal Governments and Citizens," For All My Relations: A Conference on California Indian Families, July 2008, Anaheim, CA.
- Proudfit, J. and Masiel, Sr., A. (2008). "Tribal Youth Leadership," For All My Relations: A Conference on California Indian Families, July 2008, Anaheim, CA.
- Proudfit, J. (2007). "How to Start Your Own Business," For All My Relations: A Conference on California Indian Families, July 2007, Anaheim, CA.
- Proudfit, J. and Masiel, Sr., A. (2006). "Tribal Governments: Serving Tribal Communities," For All My Relations: A Conference on California Indian Families, July 2006, Los Angeles, CA.
- Proudfit, J. (2006). "How to Start Your Own Business," For All My Relations: A Conference on California Indian Families, July 2006, Los Angeles, CA.
- Proudfit, J. (2006). "Developing Your Resources for Your Community," For All My Relations: A Conference on California Indian Families, July 2006, Los Angeles, CA.
- Proudfit, J. (2005). "Access to Higher Education," For All My Relations: A Conference on California Indian Families, July 2005, San Diego, CA.
- Proudfit, J. (2005). "Financial Literacy Training," For All My Relations: A Conference on California Indian Families, July 2005, San Diego, CA.
- Proudfit, J. (2005). "California Indian Historical and Contemporary Contributions," For All My Relations: A Conference on California Indian Families, July 2005, San Diego, CA.
- Proudfit, J. (2004). "American Indian Tribal Governments," Sixth Annual California Indian Cultural Awareness Conference, September 24, 2004, California State University San Bernardino.
- Proudfit, J. (2004). "Indian Gaming and the Media," For All My Relations: A Conference on California Indian Families, June 2004, San Diego, CA.
- Proudfit, J. (2004). "California Indian History: What's Missing from Our School Books," For All My Relations: A Conference on California Indian Families, June 2004, San Diego, CA.
- Proudfit, J. (2004). "Financial Literacy for American Indian Youth," For All My Relations: A Conference on California Indian Families, June 2004, San Diego, CA.

- Proudfit, J. (2004). "Indian Families and Education," For All My Relations: A Conference on California Indian Families, June 2004, San Diego, CA.
- Proudfit, J. (2003). "Indian Gaming and the Media," For All My Relations: A Conference on California Indian Families, August 2003, San Diego, CA.
- Proudfit, J. (2003). "California Indian History," For All My Relations: A Conference on California Indian Families, August 2003, San Diego, CA.
- Proudfit, J. (2003). "Access to Higher Education," For All My Relations: A Conference on California Indian Families, August 2003, San Diego, CA.
- Proudfit, J. (2003). "Indian Families and Education," For All My Relations: A Conference on California Indian Families, August 2003, San Diego, CA.
- Proudfit, J. (2001). "Impact of Tribal Gaming on California Indian Families," For All My Relations: A Conference on California Indian Families, August 2001, San Diego, CA.
- Proudfit, J. (2001). "California Indian History," For All My Relations: A Conference on California Indian Families, August 2001, San Diego, CA.
- Proudfit, J. (2001). "Junior Tribal Council - Integrity in Decision-Making: Entrusting the Next Generation of Future Tribal Leaders," For All My Relations: A Conference on California Indian Families, August 2001, San Diego, CA.
- Proudfit, J. (2000). "Tribal Sovereignty," For All My Relations: A Conference on California Indian Families, September 2000, San Diego, CA.
- Proudfit, J. (2000). "Impact of Tribal Gaming on California Indian Families," For All My Relations: A Conference on California Indian Families, September 2000, San Diego, CA.
- Proudfit, J. (2000). "The Philosophy of American Indian Gaming," Pacific Division of the American Philosophical Association, April 2000, Albuquerque, NM.
- Proudfit, J. (2000). "Community Service Learning Curriculum in American Indian Studies: Bridging the Gap between Theory and Practice," National Association of Native American Studies, February 2000, Houston, TX.
- Proudfit, J. (1999). "News of Difference in the Southern California Native View," World Indigenous Peoples Conference, August 3, 1999, Hilo, HI.
- Proudfit, J. (1999). "The Power of Political Participation: California Indian Voting Patterns and the New Age of Minority Politics," Gambling and Gaming: Winners or Losers Conference, May 1, 1999, Omaha, NE.
- Proudfit, J. (1999). "Which School is Best for Me?" 22nd Annual California Conference on American Indian Education, February 13, 1999, Marriott Hotel, Oakland, CA.

INVITED PRESENTATIONS, PARTICIPANT AND KEYNOTES

Proudfit, J. (2017). "Native America 101." July 13, 2017, San Diego County of Education Workshop, CSU San Marcos, San Marcos, CA.

Proudfit, J. (2017). Invited Participant. Vision Maker Media Board of Director's Annual Meeting. June 8, 2017, Omaha, NE.

Proudfit, J. (2017). "American Indian Politics: Citizenship, Voting, Political Activism and Participation." June 23, 2017, LIFE at MiraCosta College, Oceanside, CA.

Proudfit, J. (2017). "Building Cultural and Political Awareness About America's First Nations." June 22, 2017, CSUSM's Osher Lifelong Learning Institute, San Marcos, CA.

Proudfit, J. (2017). "Communal Leadership: Lessons from the other 1%." April 14, 2017, 2017 University Leadership Conference, CSU San Marcos, Santa Marcos, CA.

Proudfit, J. (2017). Invited Panel Participant. "Protecting Data Integrity in Indian Country." 2017 Indian Gaming Tradeshow & Convention. April 11, 2017, San Diego Convention Center, San Diego, CA.

Proudfit, J. (2017). Invited Panel Participant. "Museums Pushing Education Reform." 2017 California Association of Museums: Influence & Action Conference. March 30, 2017, Embassy Suites Sacramento Terrace, Sacramento, CA.

Proudfit, J. (2017). Guest Lecturer. American Indian Studies 101 Introduction to American Indian Studies for John Tippeconnic, PhD, Spring 2017.

Proudfit, J. (2017). "Bridging the Gap: American Indian Studies for the 21st Century." February 24, 2017, 2017 UC Santa Barbara American Indian & Indigenous Collective (AIIC) Symposium, Santa Barbara, CA.

Proudfit, J. (2016). "The State of Higher Education for American Indians in California." November 28, 2016, CSU Office of the Chancellor, Long Beach, CA.

Proudfit, J. (2016). "Celebration of Native American Month." November 28, 2016, US Customs and Border Protection, Long Beach, CA.

Proudfit, J. (2016). "Indigenous Ingenuity: American Indians' Efforts to Move Beyond Make-Believe, Media and Marginalization." November 22, 2016, UCSD's Osher Lifelong Learning Institute, San Diego, CA.

Proudfit, J. (2016). Invited Participant. 2016 New Mexico Film & Media Industry Conference. November 12, 2016, Albuquerque, NM.

- Proudfit, J. (2016). Invited Participant. Vision Maker Media Board of Director's Annual Meeting. November 11, 2016, Saint Paul, MN.
- Proudfit, J. (2016). "California Indians and the Current State of American Indian Education in the Golden State." November 7, 2016, Lawrence Livermore National Laboratory, Livermore, CA.
- Proudfit, J. (2016). "American Indians in Literature: the Good, the Bad, and the Ugly." November 5, 2016, Oceanside Public Library, Oceanside, CA.
- Proudfit, J. (2016). 8th Annual White House Tribal Nations Conference. September 26-27, 2016, Washington, DC.
- Proudfit, J. (2016). Guest Lecturer. American Indian Studies 101 Introduction to American Indian Studies for John Tippeconnic, PhD, Fall 2016.
- Proudfit, J. (2016). Invited Panel Participant. "Investing in Diversity: The Social Impact in Higher Education & the Entertainment Industry." California Education Summit: Entertainment & Technology. May 3, 2016, Skirball Cultural Center, Los Angeles, CA.
- Proudfit, J. (2015). "Speaker Series: Beyond the Stereotype." Native American Center, October 27-29, 2015, Fort Lewis College. Durango, CO.
- Proudfit J. (2015). "Conversations That Matter: Building Cultural Awareness About American Indian Protocols and Best Practices for Serving American Indian Students." Sponsored by the Office of Diversity, Educational Equity & Inclusion & Ombud Services, October 8, 2015, CSU San Marcos. San Marcos, CA.
- Proudfit, J. (2015). "From Rez to Research: A Native Woman's Journey Through Academia." Sponsored by the Cross-Cultural Center Tukwut Talks: A Series of Conversations with Faculty, March 10, 2015, CSU San Marcos, San Marcos, CA.
- Proudfit, J. (2015). Invited Participant. American Indian Higher Education Data Sharing Meeting. Sponsored by the Lumina Foundation, April 19-20, 2015, Denver, CO.
- Proudfit, J. (2015). Invited Consultant. Vision Media Maker Public Content Fund. April 17-19, 2015, Lincoln, NE.
- Proudfit, J. (2015). "So You Want To Be a PR Professional." Public Relations Club, February 24, 2015, CSU San Marcos. San Marcos, CA.
- Proudfit, J. (2015). "Supporting the 21st Century Native American Student Population on Our College Campuses." 23rd Annual Unity Luncheon, February 24, 2015, Cal Poly Pomona. Pomona, CA.
- Proudfit, J. (2015). Guest Lecturer. EDSS 531 The Reflective Practitioner for Professor Patricia Stall, Ph.D., Spring 2015.

- Proudfit, J. (2015). Invited Participant. "Saying Our Share: Surviving the Missions Symposium." February 20-22, 2015, Berkeley, CA.
- Proudfit, J. (2014). "Native Pride & Spirit: Yesterday, Today, and Forever." 24th Annual Celebration of Native American Heritage Month, November 6, 2014, US Army Corps of Engineers LA District. Los Angeles, CA.
- Proudfit, J. (2014). "Seeing Red: There is More to Me Than What You See. Beyond the Stereotype, There is History." September 12, 2014, Mira Costa College. San Diego, CA.
- Proudfit, J. (2014). Guest Lecturer. Sociology 313 Race Ethnic Relations for Professor Mary Robertson, PhD, Fall 2014.
- Proudfit, J. (2014). Guest Lecturer. Sociology 101 Introduction to Sociology for Associate Professor Marisol Clark-Ibáñez, Ph.D., Fall 2014.
- Proudfit, J. and Gregor, T. (2014). "2014 State of American Indian and Alaskan Native Education in California Report." Poster Presentation, Faculty Center Expo, April 25, 2014, California State University San Marcos, Faculty Center Teacher. San Marcos, CA.
- Proudfit, J., Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, T., Moss, K., Olivas, T., Schmelzer, L., Spady, T., Zaidi, S. (2014). "Sharing Cultural Intelligence: Learning to Change." Faculty Learning Community Committee, April 25, 2014, CSUSM Faculty Center Teacher Expo. San Marcos, CA.
- Proudfit, J. and Gregor, T. (2014). "California Indian Culture and Sovereignty Center Partnering with Teacher-Scholars to Identify Innovative Practices in California Indian Education: Second Annual Report on the State of American Indian/Alaska Native Education in California." Celebration of Faculty Scholarship & Creative Activities, April 14, 2014, California State University San Marcos. San Marcos, CA.
- Proudfit, J., Avalos, F., Basu, R., Flores, I., Imara, M., Metzger, M., Moss, K., Olivas, T., Schmelzer, L., Spady, T., and Zaidi, S. (2014). "Promising Practices: Faculty Learning Community in Diversity and Cultural Competency." 17th Annual CSU Symposium for University Teaching, March 8, 2014, California State University San Marcos. San Marcos, CA.
- Proudfit, J. and Turner, T. (2013). "Yurok Tribal Council Summit". November 12, 2013. Klamath, CA.
- Proudfit, J. (2013). "Native Studies and Career Readiness." Career Readiness Initiatives Showcase, October 15, 2013, CSUSM. San Marcos, CA.
- Proudfit, J. and Gregor, T. (2013). "Creating Pathways in Education: The California Indian Culture and Sovereignty Center at CSUSM." Native American Professional Development Conference. October 12, 2013. UCAICRA. University of California Riverside, Riverside, CA.
- Proudfit, J. and Turner, T. (2013). "46th Annual California Native American Day." September 27, 2013. State Capital: Sacramento, CA.
- Proudfit, J. (2013). Keynote Address. 2013 Native Youth Conference July 17, 2013, CSUSM: San Marcos, CA.

- Proudfit, J. (2013). "How to Get to College Poster in Luiseño: Translating College Readiness into a Native Language." Annual College Board's Native American Student Advocacy Institute (NASAI) Conference, May 29-31, 2013, University of Montana and Salish Kootenai College, MT.
- Proudfit, J. and San Juan, S. (2013). "First Annual Report on the State of American Indian/Alaska Native Education in California." Celebration of Faculty Scholarship & Creative Activities, April 2013, California State University San Marcos. San Marcos, CA.
- Proudfit, J. (2013). "State of California Indian Higher Education." Inter-Tribal Education Collaborative (ITEC) Meeting, April 4, 2013, Sherman Indian High School, Riverside, CA.
- Proudfit, J. (2013). CSU Office of the Chancellor-Presidents' Council on Underserved Communities). February 12, 2013. Long Beach: CA.
- Proudfit, J. (2012). "Inside Out: Social Justice, Activism and the 2012 Vote." Institute of American Cultures. October 25, 2012. UCLA: CA.
- Proudfit, J. (2012). "U.S. Department of Education and the White House Initiative on American Indian and Alaska Native Education -- Tribal Leaders Consultation." August 30, 2012, Pala Tribal Government Center. Pala, CA.
- Proudfit, J. and Turner, T. (2012). CSU Office of the Chancellor: Access to Success Conference. July 23, 2012. Online.
- Proudfit, J. (2012). Commencement Address: Morongo Band of Mission Indians High School Graduation. June 28, 2012. Morongo Casino: CA.
- Proudfit, J. (2012). Commencement Address: Cal Poly Pomona, American Indian Graduation. June 2, 2012.
- Proudfit, J. "The Luiseño Language Preservation Project." 2012 Celebration of Faculty Scholarship & Creative Activities, April 6, 2012, California State University San Marcos. San Marcos, CA.
- Proudfit, J. (2011). "What are the Laws of Economic Advantage in Indian Country in Southern California?" Growing Economies in Indian Country: Taking Stock of Progress and Partnerships. July 19, 2011. San Diego Mission Valley, CA.
- Proudfit, J. (2011). Commencement Address. Coachella Valley Adult School and Torres Martinez Tribal TANF Annual GED & HSD Graduation. June 9, 2011. California State University San Bernardino. Palm Desert: CA.
- Proudfit, J., Dixon, J.M., and Schlater, W. (2011). "Violence Against Women Act (VAWA) and the Critical Role Played by American Indian Women of North County San Diego." 4th Annual Social Justice and Equity Symposium, Creating a Socially Just and Equitable Community, April 2011, CSUSM. San Marcos, CA.
- Proudfit, J. (2010). "Teach-in, American Indian Studies." Honoring San Diego Communities and Building our Future. October 1-2, 2010. Mesa College: CA.

- Proudfit, J. (2010). "American Indian Academic and Tribal Professionals." 4th Annual Dream the Impossible Conference for American Indian Youth, May 1, 2010, CSUSM.
- Proudfit, J. (2010). "We are Indian, We Count." March 25, 2010, Normal Heights Community Center.
- Proudfit, J. (2010). "Historical Trauma and American Indians: Confronting our Trauma and Embracing Our Future." Gathering of Native Americans: Who Will Tell Our Story: A Living History of American Indians in Santa Clara. March 6, 2010. Evergreen Valley College. San Jose, CA.
- Proudfit, J. (2009). "2010 Census and Its Impact on Funding for Vital Services in Indian Country." Mutual Solutions For the Safety of Native Women in P.L. 280 States, November 19, 2009, US Grant Hotel, San Diego, CA.
- Proudfit, J. (2009). "We are Indian. We Count: Improving Services and Decreasing Disparities for American Indian Families and Communities in the United States." California Indian Day, September 24, 2009, Palomar College. San Marcos, CA.
- Proudfit, J. (2009). "Empowering our Tribal Sovereignty at the Core: Strategies for Indian Living, Working and Leading with Integrity." Southern California Tribal Chairmen's Association (SCTCA) Pala Tribal Temporary Aid to Needy Families 2009 Graduation Ceremony, August 12, 2009, Lazy H Ranch. Pauma Valley, CA.
- Proudfit, J. (2008). "Working with Tribal Leaders to Ensure Success for American Indian Students." California School Board Association, Annual Education Conference. December 5, 2008. San Diego Convention Center, CA.
- Proudfit, J. (2008). "Strengthening Partnerships between Indian Tribes and Researchers: Making Research Useful." Institute for Native Americans. April 30, 2008. Northern Arizona University: Flagstaff, AZ.
- Proudfit, J. (2008). "The Current State of Native America—and Why You Should Care." President's Speaker Series. April 8, 2008. Evergreen Valley College, San Jose, CA.
- Proudfit, J. (2008). "To Know Us is to Respect Us: Understanding American Indians and Moving the Conversation from Talk to Action." Social Justice and Equity Symposium, Social Justice and the Role of the University. California State University: San Marcos, CA.
- Proudfit, J. (2007). "Perseverance, Partnerships and Power: Working Together to Access Resources." California Rural Indian Health Board Annual Board of Directors Conference. October 20, 2007. Jackson Rancheria, Indian Reservation, CA.
- Proudfit, J. (2007). "Tribal Government and Financing." Senior Executive Union Bank Leaders. May 3, 2007. Walnut Creek, CA.
- Proudfit, J. (2007). "Sustaining and Strengthening Tribal Sovereignty: Strategies for Indian Country in Leading & Governing with Integrity." California Rural Indian Health Board, Inc. (CRIHB) First Annual Training Conference, May 1-3, 2007. Reno, NV.
- Proudfit, J. (2007). "Combining Indigenous and Academic Knowledge: Preparing our Students to Achieve and Lead Through Education." National Caucus of American Indian/Alaska Native School Board Members (NCAIAN) at the *National School Board Association, 67th Annual Conference*, April 14–17, 2007, in San Francisco, CA.

- Proudfit, J. (2007). "Making a Difference: Assessing, Understanding and Making Positive Changes in American Indian Education," California Democratic Party Third Annual Women's Forum, Morongo Resort and Casino, March 17, 2007. Morongo, CA.
- Proudfit, J. (2007). "Gender Differences in Leadership: Does it Really Matter?" California State University San Bernardino, Leadership Academy, February 20, 2007. San Bernardino, CA.
- Proudfit, J. (2007). "Moving from Research to Advocacy," National Indian Justice Center, 2nd Annual CSU Conference on Community Based Teaching and Research: Diversity in California, February 23-24, 2007. San Jose, CA.
- Proudfit, J. (2006). "Weaving the Basket of Survival for California Indians through Economic, Political and Cultural Endurance." Native American Month, California Polytechnic University, November, 29, 2006. San Luis Obispo, CA.
- Proudfit, J. (2006). "California History, Culture, Politics and Geography and Integrative Perspective and Tribal Government and Politics," *Fifth Annual California Indian Cultural Awareness Conference* held at California State University San Bernardino, September 18–22, 2006. San Bernardino, CA.
- Proudfit, J. (2006). "Warrior Leaders: Empowerment and Leadership Strategies for Native Youth." Young Native Scholars Youth Summer Academy, UC San Diego, July 22, 2006. San Diego, CA.
- Proudfit, J. (2006). Native Women in Education: Strategies for Success & Advancement." First Annual The Living Museum of California Indian Cultures A Women's Symposium: Honoring American Indian Women of Distinction, Mission Inn, March 31, 2006. Riverside, CA.
- Proudfit, J. (2006). "The State of Native America: Native Women's Perspectives on Issues, Actions and Solutions," California Democratic Party, Realizing Our Possibilities Women's Forum 2006, Pechanga Resort and Casino, March 11, 2006. Pechanga, CA.
- Proudfit, J. (2006). "Indigenous Knowledge: Generating Hope and Change through Education." North County Higher Education Alliance (NCHEA) American Indian Education Issues: Strategizing for Success in North County, California State University San Marcos, February 24, 2006. San Marcos, CA.
- Proudfit, J. (2005). "The State of Native America." Native American Month Lecture Series, University of San Diego, November 29, 2005. San Diego, CA.
- Proudfit, J. (2005). "American Indian Empowerment and Nation-Building Strategies for the New Millennium." SDSU Cross-Cultural Center presents the Native American Lecture Series, San Diego State University, November 15, 2005. San Diego, CA.
- Proudfit, J. (2005). "California History, Culture, Politics and Geography and Integrative Perspective and Tribal Government and Politics." *Fifth Annual California Indian Cultural Awareness Conference* held at California State University San Bernardino, September 2005. San Bernardino, CA.
- Proudfit, J. (2005). "Flexing our Collective Muscle: How Tribal Government Gaming has Increased Political Participation, Activism and Engagement in Indian Country." *The Rise of American Indians in Democratic Politics: Mobilization, Participation, and Influence*, at the American Political Science Association Annual Meeting, September 2, 2005. Washington, DC.

- Proudfit, J. (2005). "Making Changes, Continued Lives: California Native American Women." SIN FRONTERAS: Women's Histories, Global Conversations at the Thirteenth Berkshire Conference on the History of Women, June 2-5, 2005, Scripps College, Claremont, CA.
- Proudfit, J. (2005). "From Digger Indian to Donor Elite: The Emergence of Tribal Political Power in California and Beyond." *American Indian Gaming: Sovereignty and Self-Determination in Motion*, "Organization of American Historians, April, 2005. San Francisco, CA.
- Proudfit, J. (2005). "Educating California Indians: Past, Present and Future." Agua Caliente band of Cahuilla Indians, Conference on the State of American Indian Education, April 7, 2005. Palm Springs, CA.
- Proudfit, J. (2005). "Economic Development and the Rez." *Covering Native Americans in the 21st Century*, Western Knight Center for Specialized Journalism, March 13, 2005, Palm Springs, CA.
- Proudfit, J. (2005). "American Indian Women's Leadership Strategies for a Better Tomorrow." January 2005, Clan Star Institute, Pala, CA.
- Proudfit, J. (2004). "Rise of American Indian Political Power." Mills College, Native American Heritage Month, November 16, 2004. Oakland, CA.
- Proudfit, J. (2004). "History and Cultural Studies and California Indians." *Told from the Heart: a Symposium Honoring California Native Women*, National University, October 2, 2004. Sacramento, CA.
- Proudfit, J. (2004). "State of Native America from California and Beyond: Understanding the Critical Challenges American Indians Face in the 21st Century." Distinguished lecturer, World Communications Association Second Biennial Summer Conference on International and Intercultural Communication, August 6, 2004. Palm Desert, CA.
- Proudfit, J. (2004). "Who Owns Indian Education in California." California Indian Education Conference, April 23, 2004. Los Angeles, CA.
- Proudfit, J. (2004). "California Native Representation in Native American Studies." University of California at Davis, April 9, 2004. Davis, CA.
- Proudfit, J. (2004). "California Indian Gaming in the 21st Century: Is Cultural Integrity at State?" Center for Cultural Studies at the University of Santa Cruz, April 2, 2004. Santa Cruz, CA.
- Proudfit, J. (2004). "What the Cavalry Couldn't Do: The Continuing Struggle for American Indians Studies." University of San Diego Social Issues Conference, San Diego, March 25, 2004. San Diego, CA.
- Proudfit, J. (2003). "Tribal Sovereignty, California History, Culture, Politics and Geography and Integrative Perspective and Tribal Government and Politics." *Fifth Annual California Indian Cultural Awareness Conference* held at California State University San Bernardino, September 23-26, 2003. San Bernardino, CA.
- Proudfit, J. (2003). "Leadership: Foundations for American Indian Leaders." Sherman Indian High School, September 16, 2003. Riverside, CA.

- Proudfit, J. (2002). "Nature of Tribal Sovereignty and Tribal Rights." California Attorney General's Annual Tribal and State Justice Summit 2002: Promising Practices, October 2002, Rancho Mirage, CA.
- Proudfit, J. (2002). "Contemporary Images Fact and Fiction of California Indians." 17th Annual California Indian Conference, Spirit of the Story, October 2002, Palomar College.
- Proudfit, J. (2002). "California History, Culture, Politics, and Geography and Integrative Perspective and Tribal Government and Politics." Fourth Annual California Indian Culture Awareness Conference. September 23-27, 2002. California State University San Bernardino, CA.
- Proudfit, J. (2002). "Tribal Gaming and Indian Country: Overview and Analysis of the Past, Present and Future of Tribal Gaming." Seminar Palomar College. March 9, 2002. Pauma Indian Reservation, CA.
- Proudfit, J. (2002). "American Indian Women Leadership in the New Millennium." Women's Leadership Symposium. Center for Gender Equity at UC San Francisco. March 7-8, 2002. San Francisco, CA.
- Proudfit, J. (2002). "Challenges and Accomplishments in American Indian Studies." Third Annual American Indian Studies Consortium: Protecting Tribal Sovereignty. February 14, 2002. Arizona State University: Tempe, AZ.
- Proudfit, J. (2001). "Stereotypes, Media, Myths and Realities." Native American Month Celebrations. November 28, 2001. Evergreen Valley College.
- Proudfit, J. (2001). "Tribal Sovereignty, Culture and Families in the New Millennium: We are more than just Gaming." Beyond Casinos: Indian Sovereignty in the 21st Century. School of Public Administration and Urban Studies at San Diego State University. November 13, 2001. San Diego, CA.
- Proudfit, J. (2001). "Tribal Gaming, Women and Power." *SFSU Women Studies Lecture Series* sponsored by the Women Studies Department at SFSU, October 25, 2001. San Francisco, CA.
- Proudfit, J. (2001). "Working as Partners in Civic Community Engagement." *Challenge for Change: A Symposium on Civic Engagement*. SFSU Office of Government Relations, Office of Human Relations, Academic Senate and Associated Students at SFSU, October 9, 2001. San Francisco, CA.
- Proudfit, J. (2001). "California History, Culture, Politics and Geography and Integrative Perspective." *Third Annual California Indian Cultural Awareness Conference* California State University San Bernardino, September 25–28, 2001. San Bernardino, CA.
- Proudfit, J. (2001). "Stereotypes and Realities: Mascots & Movies." *CIMCC Lecture Series* at the Rosa Parks Conference Room, Cesar Chavez Student Center, SFSU, August 25, 2001. San Francisco, CA.
- Proudfit, J. (1999). Symposium on the Philosophy of Vine Deloria, Jr., at the Pacific Division of the American Philosophical Association, April 3, 1999, Claremont Hotel, Berkeley, CA.

- Proudfit, J. (1999). "The Power of Participation: The Indian Self-Reliance Initiative of 1998 and the Political Impact on California Tribes." Native Voices Symposia at the University of Rochester. Rochester, NY.
- Proudfit, J. (1998). "The Future of Tribal Governance, Sovereignty and Criminal Procedure in Tribal Communities." 1998 Critical Resistance: Beyond the Prison Industrial Complex at the University of California at Berkeley. Berkeley, CA.
- Proudfit, J. (1998). "Power, Powerless & Participation: The Power and Politics of Tribal Gaming in Southern California Tribal Communities." 1998 Indigenous Intellectual Sovereignities: A Hemispheric Convocation at the University of California, Davis. Davis, CA.
- Proudfit, J. (1998). "Elitism, Pluralism & Marxism: An Approach to Tribal Gaming." 1998 Fifth Annual Stanford University American Indian Research Forum. Stanford, CA.
- Proudfit, J. (1998). "American Indian Student Perspectives and Approaches to the Study of California Indians," 1998 Annual California Indian Conference, San Francisco State University. San Francisco, CA.
- Proudfit, J. (1995). "Ethnic Fraud: A Dilemma for Native Americans." 1995 National Conference on American Indians in Higher Education, California State University Long Beach.

UNIVERSITY/COLLEGE/SCHOOL SERVICE

CSU Office of the Chancellor, Member, CSU Native American Initiative Steering Committee, 2015-present

CSUSM, Search Committee, Master of Public Health Hiring Committee, Fall 2014-Spring 2016

CSUSM, American Indian Studies Task Force, 2014-present

CSUSM, Lessons in Cultural Intelligence and Humanity Committee, 2014-2015

CSUSM, Faculty Learning Community on Cultural Intelligence, 2013-2015

CSUSM, Diversity Mapping Committee, 2014-15

CSUSM, Member, Community Engagement Faculty Advisory Committee (CEFAC), 2013-present

CSUSM, Member, General Education Committee (GEC), CSUSM, 2013-present

CSUSM, Chair, American Indian Studies Advisory Committee, 2013-present

CSUSM, Chair, Native Studies Minor Committee, 2008-present

CSUSM, Ethnic Studies Committee, 2012-present

CSUSM, Search Committee, Indigenous Anthropology Position, Spring 2011

CSUSM, CICSC Steering Committee Chair, 2010-present

CSUSM, Faculty Mentoring Programing, 2008-present

CSUSM, Native American Honoring Coordinator, 2009-present

CSUSM, Native American Month Coordinator, 2008-present

CSUSM, California Indian Days Coordinator, 2009-present

CSUSM, Chair, Public Affairs & Outreach Committee, Native American Advisory Council 2009-present

CSUSM, Member, Fundraising Committee, Native American Advisory Council, 2006-present

CSUSM, Commencement Marshall, 2009-present

CSUSM, Native American Honoring Committee, 2008-present

CSUSM, Native American Task Force 2008-present

CSUSM, Faculty Advisor, American Indian Student Alliance-2008 present

CSUSB, PA Chair Review Committee 2007–2008
 CSUSB, MPA Graduation Coordinator 2007–2008
 CSUSB, Friends of John Futch Committee, 2007
 CSUSB, PA Faculty Evaluation Committee, 2006–2008
 CSUSM, Native American Advisory Council, 2005–present
 CSUSB, Curriculum Committee, 2004–2008
 CSUSB, PA Faculty Evaluation Committee Chair, 2006
 CSUSB, Tribal Government, Management and Leadership Advisory Committee Chair, 2004–2007
 CSUSB, American Indian Graduation Committee, 2004–2008
 CSUSB, Ethnic Studies Program Advisory Committee, 2004–2007
 CSUSB, Ethnic Studies Program Advisory Committee, Native American Subcommittee Chair, 2005–2007
 CSUSB, CBPA, Awards Committee, 2004–2006
 USD, University of San Diego, American Indian Studies Task Force, 2004–present
 SFSU, Faculty Pow Wow Advisor to the Student Council of Intertribal Nations, 1996–2002
 SFSU, Project Director/Founder, American Indian Graduation Fund, May 2000–2002
 SFSU, Project Director/Founder, American Indian Research and Development Fund, May 2000–2002
 SFSU, Conflict Resolution Certificate Committee, 2000–2002
 SFSU, Richard Oakes, Multi-Cultural Center Committee, February 2000-2002
 SFSU, D. Phillip McGee Memorial Room Dedication Committee, 1999-May 19, 2000
 SFSU, College of Ethnic Studies Multi-Media Committee, 1999-2002
 SFSU, Dean Search Committee, College of Ethnic Studies, 1999-June 2000
 SFSU, Computing and Technology Committee, College of Ethnic Studies, 1999-2002
 SFSU, Academic Affirmative Action Committee, 1999-2002
 SFSU, Committee Chair, American Indian Studies Curriculum Committee, 1999-2002
 SFSU, Faculty Council, College of Ethnic Studies, 1999-2002
 SFSU, Project Director, American Indian Studies Development Fund, September 1999-2002
 SFSU, D. Phillip McGee, Scholarship Committee, Member, 1999-2002
 SFSU, General Education Committee, Segment II-American/Ethnic Racial Minorities, 1999-2002
 SFSU, Interim Dean Selection Committee, Member 1999
 SFSU, Department of American Indian Studies Assessment Coordinator, 1999-Fall 2000
 SFSU, Jacques E. Johnet Scholarship for Native Americans Committee Chair, 1996-2001
 SFSU, Native American Grave Protection Repatriation Act (NAGPRA) Consultation Committee, Member, 1996-2002
 SFSU, Faculty Advisor to the American Indian Studies Review Journal 1997-2002
 SFSU, College Teaching Evaluation Review Committee, Member 1998-2002
 SFSU, College of Ethnic Studies Assessment Committee, Member, 1998-2002
 SFSU, Dean Review Committee, Member, 1997
 SFSU, Faculty Advisor to the Student Council of Intertribal Nations (SKINS) 1996-97

FELLOWSHIPS, GRANTS AND AWARDS

Recipient, KPBS American Indian Heritage Month Local Hero, November 2016
 Appointee, 2016 National Advisory Council on Indian Education, White House Appointment
 Recipient, CSUSM Exceptional Service Award, Spring 2016-Fall 2015
 Recipient, W.M. Keck Foundation Grant for the American Indian Digital Media and Culture Project, \$250,000, Fall 2015

Recipient, National Endowment for the Humanities Grant for the Bridging the Gap between the Academy and American Indians—Building a 21st Century AIS Program Workshops, \$99,605, Fall 2015.

Recipient, Pala Band of Mission Indians, \$50,000, CICSC support, Summer 2015

Recipient, San Manuel Band of Mission Indians Matching Grant, \$500,000, Summer 2015

Recipient, Pala Band of Mission Indians, \$50,000, CICSC support, Summer 2014

Recipient, American Indian Educator of the Year, 36th Annual California Conference on American Indian Education, March 2013

Recipient, Riverside Foundation, \$5,000, CICSC support, Fall 2013

Recipient, Pala Band of Mission Indians, \$20,000, CICSC support, Summer 2013

Nominee, 2013 CSUSM President's Award for Service Leadership

Recipient, CSU Chancellor's Office, \$2,000 Fall 2012

Recipient, San Manuel Band of Mission Indians Grant, \$455,754, Spring 2012

Recipient, CSUSM, Grant Proposal Seed Money (GPSM) Award, \$3,000 Fall 2011

Recipient of the CSUSM Arts & Lectures Funding Award, Fall 2011

Recipient, Pala Band of Mission Indians, \$25,000, CICSC support, Summer 2011

Recipient, Rincon Band of Luiseño Indians, \$25,000, CICSC support, Summer 2011

Recipient, Pauma Band of Luiseño Indians, \$40,000 Grant for the Luiseño Language Project, Spring 2011

Recipient of the CSUSM Community Service Learning Award, Fall 2010

Recipient, New America Media, \$2,000, Spring 2010

Recipient, CSUSM, All People's Celebration Award, Spring 2010

Recipient, Rincon Education Department, \$1,500 Fall 2009

Recipient of the CSUSM Arts & Lectures Funding Award, 1,800, Fall 2009

Recipient of the CSUSM Community Service Learning Award, Spring 2008

Recipient of the CSUSM, Social Justice and Equity Project Grant for an American Indian Academic Resources Website, October 2008

Recipient of the CSU San Bernardino Innovative Course Development Grant, 2007

Recipient of the California Teachers Association's *Salute to Friends of Education Award*, October 2002.

Recipient of the *Opportunities Unlimited, 2002 Award* in recognition of dedication and leadership by Congresswoman Grace F. Napolitano and California Teachers Association, October, 2002.

Recipient of the California Democratic Party, *John F. Kennedy, Jr. Award for Outstanding Public Service*, February 2002

Educational Opportunity Program Outreach Support Grant, February 2000

Recipient of the University Award for Faculty Travel Funds, January 2000

Recipient of the University Award for Faculty Travel Funds, August 1999

Recipient of the 1998-99 SFSU Faculty Affirmative Action Award

Recipient of the 1997-98 SFSU Community Service Learning Grant

Recipient of the 1996-97 SFSU Faculty Affirmative Action Award

American Political Science Association Fellow (First Native American Recipient) 1996-97

Recipient of the 1996 *National Native American Bo Jack Humanitarian Award Recipient*

U.S. Environmental Protection Agency Fellowship Award 1995

U.S. Environmental Protection Agency Fellowship Award 1994

CSU, Doctoral Forgivable Loan Award Recipient, 1993-96

COMMUNITY AND PROFESSIONAL SERVICE AND ASSOCIATIONS

Member, NEXTus Planetwide Indigenous Film Festival Network, 2015-present
Reviewer, American Indian Culture and Research Journal, 2015-present
Member, Midwest Political Science Association Awards Committee, 2015
Member, State of California, Environmental Literacy Task Force, 2014 - present
Chair, 27th Annual California Indian Conference Committee, 2011–October 2012
University of Redlands, Program Partnership Advisory Committee, 2011–present
Board Member, Indian Health Council, Inc., Institutional Review Board, 2010–2012
National Association of Women Business Owners, 2010–present
Member, National Indian Education Association Local Planning Committee, 2010
Co-Chair, National Indian Education Association, Convention Speakers and Workshop Forum Presenters, 2010 Conference Committee
Chair, National Indian Education Association, Call to Convention and Program, 2010 Conference Committee, 2010
Co-Chair, National Indian Education Association, Trade Show Vendors and Exhibitor 2010 Conference Committee, 2010
Reviewer, State of California, California Native American Supplemental Instructional Materials Committee, 2008
Grant Consultant, California Indian Museum and Cultural Center, Compassion Capital Fund, Targeted Capacity Building Program, 2007–present
Project Advisory Committee, National Indian Justice Center’s Administration for Native Americans Grant, for the *Songs of Our People: Curriculum project*, 2007–present
Project Advisory Committee, California Indian Museum and Cultural Center, National Endowment for the Humanities Implementation grant for *Ishi: A California Indian Story of Courage, Dignity, Hope and Survival*
Board Member, Young Native Scholars, 2005–present
Board Member, Native American Advisory Council, CSUSM, 2004–present
State Director, INDN’S List, 2005–2010
Executive Council Member, American Political Science Association, Race, Ethnicity and Politics (2004–2006)
Editorial Board Member, American Indian Quarterly, 2002–present
Committee Member, Senate Bill 41–California Indian Curriculum Committee, 2003–present
Action Committee Member, Native American Education Network, 2003–present
Member, American Association of Political Consultants, 2002–present
Board Member, Advisory Committee on California Indian Day, 2001–present
Board Member, Verizon Utilities Partnership, Outreach to Minority Communities, 2001–2004
Board Member, Verizon Community Collaborative Committee, 2001–2010
Second Vice Chair, Native American Caucus, California Democratic Party, 2004–present
First Vice Chair, Native American Caucus, California Democratic Party, 2001–2004
Consultant, American Indian Civics Project, Kellogg Foundation, 2001–2003
Founder, Board of Directors, California Indian Professors Association (CIPA), 2000–present
Advisory Board Member, the Federal Regional Council (FRC) Committee on American Indian and Alaskan Affairs (COAAA)
Educational Coordinator, Native American Caucus, California Democratic Party, 2000–2001
External Reviewer, Journal of American Indian Education, 2000–present
Native Voices Conference, University of Rochester, Planning Committee, 1999–2001
Board of Directors, Member, California Indian Museum, 1999–present
American Indian Philosophy Association, Member
Association of American Indian and Alaskan Native Professors, Member
American Political Science Association, Member

Native American Political Science Association, Member
American Association of University Women, Member
Western Social Science Association, Member
National Native American Honor Society, Member and (SFSU Coordinator, 1996–2000)
National Congress of American Indians, Telecommunications and Technology, Member
CSULB, American Indian Alumni and Friends, Member

RESEARCH IN PROGRESS

Proudfit, J. “American Indian Women in Film and Television”

Proudfit, J. “Social Justice and Public Relations: Native Americans’ Contestations of Media (mis)Representation.”

Proudfit, J. “Luiseño Language Preservation: No Linguist, No Problem.”

Proudfit, J. “Invisibility and Neglect: American Indian and Alaskan Native Students.”

ADMINISTRATIVE AND APPLIED RESEARCH EXPERIENCE

CSU San Marcos
2008–Present
Director, California Indian Culture and Sovereignty Center

CSU San Marcos
2008–Present
Director, Native American Academic Strategic Planning

CSU San Marcos
2008–Present
Program Coordinator, Native Studies

CSU San Bernardino
2004–2008
Director, Tribal Government, Management and Leadership Program

San Francisco State University
1998–2002
Director, American Indian Studies Community Service Learning program

San Francisco State University
2000
Grant Recipient/Project Coordinator
EOP
Responsible for the Publication of the American Indian Studies Resource Handbook

San Francisco State University
1999
Project Coordinator

CSL Grant Coordinator
Responsible for the implementation of Community Service Learning throughout the American Indian Studies curriculum.

San Francisco State University

1998–99

Project Coordinator

Affirmative Action Grant Recipient

"Political Participation and American Indians: An Examination of Proposition 5–Indian Self-Reliance Initiative"

San Francisco State University

1998–99

Project Coordinator

CSL Grant Recipient

Community Service Learning in American Indian Studies and U.S. Laws and Power and Politics in American Indian History

San Francisco State University

1997

Project Coordinator

Affirmative Action Grant Recipient

"Surveying the Environmental Impacts of Tribal Gaming on Southern California Tribal Communities"

Northern Arizona University

College of Social and Behavioral Sciences

Academic Advisor

1995-1996

Northern Arizona University

Grants and Contracts

Graduate Minority Opportunities Coordinator

1994-1995

Northern Arizona University

Institute for Tribal Environmental Professionals

EPA-National Network for Environmental Management Studies

Project Manager

1994, 1995

Northern Arizona University

Social Science Research Laboratory

1994

Research and Evaluation Team

AIDS Project Northern Arizona

- 2016** The 4th annual **California's American Indian & Indigenous (CAII) Film Festival** presented by the CICSC at CSUSM, the festival showcased the finest work in current American Indian film and media. The CAII Film Festival featured films and documentaries about American Indian lives, interests and issues, as well as tribal culture, language revitalization, and the preservation of natural and cultural resources. Audience members were able to enjoy three days of exclusive screenings, panel discussions and opportunities for Q&A with film-industry professionals, including some of the best American Indian filmmakers, producers, directors and actors working in Indian Country. Screenings and panel discussions took place Thursday, November 17, and Friday, November 18, on the CSUSM campus, culminating in a premiere and VIP reception Saturday, November 19, at the Pechanga Resort & Casino.
- 2015** The 3rd annual **California's American Indian & Indigenous (CAII) Film Festival** (formerly known as San Diego American Indian (SDAI) Film Festival) presented by the CICSC at CSUSM, the festival showcased the finest work in current American Indian film and media. The CAII Film Festival featured films and documentaries about American Indian lives, interests and issues, as well as tribal culture, language revitalization, and the preservation of natural and cultural resources. Audience members were able to enjoy three days of exclusive screenings, panel discussions and opportunities for Q&A with film-industry professionals, including some of the best American Indian filmmakers, producers, directors and actors working in Indian Country. Screenings and panel discussions took place Thursday, November 19, and Friday, November 20, on the CSUSM campus, culminating in a premiere and VIP reception Saturday, November 21, at the Pechanga Resort & Casino.
- 2015** The California Indian Culture and Sovereignty Center and Dr. Joely Proudfit are the co-creators of the ***Beyond the Stereotype*** poster campaign and images, which were the product of a yearlong collaboration between various University entities and student organizations, including the Office of Diversity, Educational Equity, Inclusion and Ombuds Services, Student Life & Leadership, Civility Campaign, Public Relations Club, American Indian Student Alliance, Dr. Fredi Avalos, and other campus partners.

The aim of the project is to educate the public and campus community about cultural appropriation, often defined as the adoption of elements, such as traditional clothing, of one culture by members of a different culture, particularly when the source culture is a minority group that has been oppressed or exploited. Because cultural appropriation often enlists the use of stereotypes, part of the aim of the project is to also understand stereotypes and the harm they cause. A total of eight posters were created which are available for download below.

The series of thought provoking posters will be on display during the Spring 2015 semester at the Kellogg Library at California State University San Marcos (CSUSM), exploring contemporary issues of cultural appropriation and social justice. The exhibit, titled "Beyond the Stereotype," features CSUSM students tearing photos of various racial and ethnic costume stereotypes with the text, "There is more to me than what you see. Beyond the stereotype, there is history." The posters will be on display from February 3 – May 22, 2015.

- 2014** The Inaugural **Golf Tournament to Benefit the California Indian Culture & Sovereignty Center (CICSC)** was hosted by the Pechanga Development Corporation. The charity golf tournament was held to raise matching funds for the CICSC. The CICSC is in its final year to match funding awarded by the San Manuel Band of Mission Indians. Every dollar raised at the Golf Tournament supports the research, community outreach, and student-work positions at the CICSC. The event took place on Friday, April 10 at the Journey at Pechanga in Temecula, CA.
- 2014** Proudfit, Joely. **"Red Ed Book: Southern California American Indian Educational Resources Manual: Resource Handbook Dedicated to Connecting People, Tribes, Organizations, and Associations in the Area of Education."** Publication of the CSUSM, California Indian Culture and Sovereignty Center. Second Edition.
- 2014** The 2nd Annual **San Diego American Indian Film Festival (SDAIFF)** presented by the California Indian Culture and Sovereignty Center (CICSC) at California State University San Marcos (CSUSM), the festival showcased the finest work in current American Indian film and media. The SDAIFF featured films and documentaries about American Indian lives, interests and issues, as well as tribal culture, language revitalization, and the preservation of natural and cultural resources. Audience members enjoyed three days of exclusive screenings, panel discussions and opportunities for Q&A with film-industry professionals, including some of the best American Indian filmmakers, producers, directors and actors working in Indian Country. Notable guests and screenings included Director Jeff Barnaby ("Rhymes for Young Ghouls"), comedians Jim Ruel, Shishonia Livingston, Abel Silvas, filmmaker Steven Paul Judd, actress Shay Eyre ("Empire of Dirt") and Director Chris Eyre ("Smoke Signals"). Opportunities for youth included a Saturday shorts program facilitated by artist, filmmaker and humanitarian Steven Paul Judd (*Kiowa/Choctaw*), as well as student films selected from surrounding tribal communities., Saturday afternoon sessions included documentaries, "Our People. Our Culture. Our History." and "LaDonna Harris: Indian 101." The film festival concluded on Saturday night with "Empire of Dirt." Screenings and panel discussions took place Thursday, November 20, and Friday, November 21, on the CSUSM campus, culminating in a premiere and VIP reception Saturday, November 22, at the Pechanga Resort & Casino.
- 2013** The inaugural **San Diego American Indian (SDAI) Film Festival** presented by the California Indian Culture and Sovereignty Center (CICSC) at California State University San Marcos (CSUSM), the festival showcased the finest work in current American Indian film and media. The SDAI Film Festival featured films and documentaries about American Indian lives, interests and issues, as well as tribal culture, language revitalization, and the preservation of natural and cultural resources. Audience members were able to enjoy three days of exclusive screenings, panel discussions and opportunities for Q&A with film-industry professionals, including some of the best American Indian filmmakers, producers, directors and actors working in Indian Country. Notable guests and screenings included actor Danny Glover ("Chasing Shakespeare") and a special presentation of "Star Wars: Episode IV — A New Hope" in the *Navajo* language. Opportunities for youth included a Saturday shorts program facilitated by filmmaker/artist Steven Paul Judd (*Kiowa/Choctaw*), as well as student films selected from surrounding tribal communities. Screenings and panel discussions took place Thursday, November 21, and Friday, November 22, on the CSUSM campus, culminating in a premiere and VIP reception Saturday, November 23, at the Pechanga Resort & Casino.

- 2013** Proudfit, Joely. Developed **The American Indian Peer Mentoring Leadership Program** which offers a "pay it forward" program through the CICSC. Tribal leaders mentor Tribal college students, who in turn use their leadership training to mentor and guide tribal high school students on the CSUSM campus and in their high schools. Students are exposed to the daily realities of college participation, and are provided necessary information on funding, entrance qualifications, degrees, career paths and more in a friendly, culturally-relevant environment. Proudfit received a \$5,000 grant for this from the Riverside Foundation, fall 2013.
- 2013** Proudfit, Joely. **"CSU How To Get To College"** poster. Developed the first ever indigenous language translation poster. The California State University (CSU) promotes college readiness to schools, parents and students in an award-winning poster entitled "How to Get to College." This poster has been translated into nine languages to let non-English speakers know how, what, when and where they need to support their children or students on a pathway to college. This is the first translation of this information into a Native language, and the Luiseño language is the language of six federally recognized California tribes.
- 2012/3** Proudfit, Joely. Developing several new academic **Cultural Competency Certificates** in the following areas: Tribal Leadership; Working with Tribal Governments; Tribal Economic Development; American Indian Health and Wellness; Issues in American Indian Education; Natural Resource Management.
- 2012** Proudfit, Joely. Secured the 27th Annual California Indian Conference, held at CSUSM hosted by the CICSC, October 5–6, 2012. The annual statewide conference brought together tribal leaders, students, researchers, scholars, policymakers and community members from throughout California. This year's conference, themed **California Indians Leading the Way**, recognized the strength and progress of California Indians throughout the years while realizing the path to leadership through education, research and community.
- 2012** Proudfit, Joely. Secured the **2012 New Journeys in Collaboration — A California Tribal Museum Partnership Summit** held at CSUSM's McMahon House, October 4, 2012. The CICSC co-sponsored this year's conference, themed **California Indians and Technology**. This conference brought together tribal leaders, GIS leaders, software specialists, museum representatives and cultural program representatives from throughout the United States. An educational and capacity-building event, it featured workshops and presentations to promote successful tribal museum and cultural program development.
- 2012** Proudfit, Joely. Directed and developed the **More Than Casinos: California Indian Culture, Contributions and Communities** exhibit. Working with Melanie Chu of the library, we secured IRA funding to feature contemporary photographs and traditional works of art to communicate multiple Native points of view on critical historical and contemporary issues within California Indian communities. The exhibit challenges misinformation and misconceptions and engages students in a dynamic expression of California Indian history, cultures and contemporary issues. The exhibit runs from September 25, 2012, through December 14, 2012.
- 2012** Proudfit, Joely. **"Leading By Good Example: Promoting Higher Education for Tribal Youth 2013 Calendar."** In the spring of 2013, my SOC 348 American Indian Communities Course worked with the CICSC and the American Indian Student Alliance (AISA) to develop a Community Service Learning project that would promote role models as well as the value of positive decision making and goal setting to American Indian students. The CICSC is pleased to present a 2013 calendar featuring 12 CSUSM American Indian students. The students highlighted

in this calendar represent tribal nations in California and beyond. Individual students featured in this calendar were interviewed by SOC 348 students. Professor Deborah Small's VSAR 440 Advanced Digital Arts course assisted with the project by taking some of the pictures of our CSUSM American Indian students. The goal of this publication is to illustrate how American Indian youth create their own paths to success by working hard, staying in school, setting positive goals and following their dreams.

- 2012** Proudfit, Joely. August 2012. Was asked by the U.S. Department of Education and the White House Initiative on American Indian and Alaska Native Education to coordinate a **Tribal Leaders Consultation** in the San Diego and Riverside County region. The consultation was a venue for both tribal leaders and interested participants to contribute their experience, expertise and observation in the area of American Indian and Native Alaska education to senior federal official(s). Coordinated the listening session held on August 30, 2012, at the Pala Tribal Government Center. This was the most well attended listening session held in the U.S. to date.
- 2011** Proudfit, Joely. Developed the copy and provided the photos for print collateral entitled **Support the California Indian Culture and Sovereignty Center**. Worked with Cathy Bauer's office to have the collateral printed and ready for distribution at the CICSC grand opening.
- 2011** Proudfit, Joely. **CICSC Community Portrait Project**. Collaborated with Prof. Small on a Community Service Learning (CSL) grant in an effort to include the faces of tribal communities from throughout the region in the Center. Portraits of local tribal community members were taken and are featured on the walls of CICSC.
- 2011** Proudfit, Joely. Secured the **2011 New Journeys in Collaboration — A California Tribal Museum Partnership Summit** to be held at CICSC/CSUSM. The conference was held Thursday, November 17, 2011, at CSUSM. New Journeys in Collaboration brought together tribal leaders, museum representatives and cultural program representatives from throughout California. This educational and capacity-building event features workshops and presentations to promote successful tribal museum and cultural program development.
- 2011** Proudfit, Joely. Project Director. **Luisseño Language Project**. Received a gift from the Pauma Band of Luiseño Indians in the amount of \$40,000 to develop a Luiseño Language program. (See press release dated February 22, 2011). In an effort to help the Pauma Band of Luiseño Indians create tangible language learning devices for use by tribal members in their educational development of the Luiseño Language, CICSC developed **Luisseño Language Pal Software for Nintendo DSi**.
- 2011** Proudfit, Joely. "**Red Ed Book: Southern California American Indian Educational Resources Manual: Resource Handbook Dedicated to Connecting People, Tribes, Organizations, and Associations in the Area of Education.**" Publication of the CSUSM, California Indian Culture and Sovereignty Center. CICSC received grant funding from the Rincon Education Department to produce the book. The book has since been reprinted by the SCTCA. CSU Chancellor's office is working to make the book available statewide and/or online. Pp. 1-39
- 2011** Proudfit, Joely. Received fiscal support from A&L to support a campus-wide Native American Month event. Proudfit brought Nicole Myers-Lim, Esq., Executive Director of the CIMCC, as well as Lakota former NFL player Jim Warne to campus to give a presentation on "**Football Indian Style — The Carlisle Story.**" Presenters discussed how legendary players changed both the game of football and federal Indian policy. This event reached a broad student audience and

disciplines such as native studies, athletics, kinesiology, sociology, history, political science and ethnic studies. Approximately 300 people attended the event, which was hosted in the Clarke. Attendees included young people from the YMCA, the Rincon Elders group, tribal community members and CSUSM students.

- 2011** Proudfit, Joely. Received fiscal support from A&L to support a campus-wide California Indian Days event. Prior to going on maternity leave, I planned the event and set up a film screening of **“California Indian Days — Ishi: A Story of Dignity, Hope and Courage” (100-year anniversary)**. This was the first time the film had been screened in southern California. The California Indian Museum and Cultural Center (CIMCC) gifted our campus a copy of the film for our library. We hosted a reception beforehand in collaboration with the AISA. The event was held in ARTS 240 and the room was filled to capacity. This event reached a broad student audience and disciplines such as native studies, arts, sociology, history, political science and ethnic studies. Tribal Liaison Tishmall Turner was able to introduce the film and speaker since I was on maternity leave.
- 2010** Proudfit, Joely; Deborah Small and Bonnie Bade. CSUSM Art. Anthropology, Political Science and Sociology students. **”Luiseño Landscapes: Celebrating People, Plants, Land, and Culture**. Publication support for the book was made possible through the generosity of the Burpee Foundation, Inc. Blurb.com <http://www.blurb.com/bookstore/detail/1860752>. December 14, 2010. Pp. 160.
- 2010** Proudfit, Joely. **California Indians: Cultural Sensitivity Training Manual for the U.S. Census**. Published by the U.S. Census for the purpose of raising the cultural awareness of census workers, enabling them to communicate effectively within the American Indian/Alaska Native (AIAN) community and among AIAN tribal governments in the Los Angeles Region. Pp. 1-33.
- 2010** Co-developed and co-designed with the CIMCC and the National Indian Justice Center (NIJC) an educational poster entitled **California Indian Country**. Poster featured a timeline of California Indian history, portraits of California Indians past and present, a map of California detailing all 108 California Indian reservations, and contemporary Census data on AIAN residing in California. Printed by the U.S. Census.
- 2010** **“California Indians Count.”** A publication of the CSUSM California Indian Culture and Sovereignty Center. April 2010. Pp. 1-4.
- 2010** Proudfit, Joely. Developed and produced for television **23 California Tribal Leaders U.S. Census 2010 Public Service Announcements (PSAs)**. PSAs showcase California Tribal Leaders speaking on the importance of American Indians participating in 2010 Census.
- 2010** Proudfit, Joely and Native Biz. Developed and produced for television **Morongo Band of Mission Indians Tribal Youth Census 2010 Public Service Announcement** in partnership with NativeBiz.com.
- 2010** Proudfit, Joely and Native Biz. Developed and produced for television **San Manuel Band of Mission Indians Tribal Elder First To Be Enumerated** by U.S. Census in L.A. Region in partnership with NativeBiz.com.
- 2010** Proudfit, Joely. Developed the official 2010 AIAN U.S. Census L.A. Region 2010 campaign slogan and artwork.

- 2010** Proudfit, Joely. Planned and produced a first-rate Native American Month event. The event, held November 10, 2010, in Arts 240, organized by CICSC at CSUSM, featured a screening of the film "**Older Than America**" by Native filmmaker and actor **Georgina Lightning**. A Cree Indian from Hobbema, Alberta (Canada), Lightning was the first Native American woman to direct a feature-length film. Produced by Tribal Alliance Productions, the Native-owned and -operated firm Lightning co-founded, "Older Than America" highlighted the damaging and long-lasting cultural and personal impacts of Euro-American boarding schools, and suggested ways to move forward with cultural healing and renewal. Also starring in the film were: Bradley Cooper, Adam Beach, Chris Mulkey, Wes Studi and Tantoo Cardinal. Also coordinated a reception before the film screening. Both events were hugely successful, with every seat being filled in Arts 240. Was able to secure monetary sponsorship for the above through the following sponsors: The CICSC; Southern California Tribal Chairman's Association (SCTCA); Media Makers; Anthropology Department; Office of the Tribal Liaison; and Native Studies.
- 2010** Proudfit, Joely. Organized a forum, "**Solidarity vs. Ignorance: Uniting Against Anti-Indian Racist Assignments at CSUSM**," at CSUSM, March 23, 2010. The goal of the forum was to work with faculty and students across the campus to deal with the issue of discrimination, racism and stereotyping of American Indians at CSUSM.
- 2009** Proudfit, Joely. Planned and produced a first-rate Native American Month event. The event, organized by CICSC at CSUSM, featured **Winona LaDuke**, Native American author, internationally renowned environmental activist and former two-time U.S. vice presidential candidate with Ralph Nader for the Green Party. Also made arrangements for LaDuke, in addition to speaking at CSUSM, to visit the Pauma Band of Luiseño Indians and the Tierra Miguel Foundation. LaDuke's talk was sponsored by the SCTCA, the CSUSM Arts and Lectures department, The Burpee Foundation and The San Diego Zoo Institute for Conservation Research. Additional co-sponsors included the CSUSM AISA, the Office of the Tribal Liaison, the Women's Studies and Native Studies departments and the Associated Students Inc. Campus Activities Board. LaDuke's talk was attended by 300 students and community members.
- Ongoing** Proudfit, Joely. Since 2008, I have been lead organizer of the CSUSM American Indian Graduation/Honoring Ceremony. Receiving annual co-curricular funding, the Office of the Tribal Liaison, and American Indian Studies. In Spring 2012, I secured front-page coverage of the event in the *North County Times*. This year, graduation was held in the courtyard area outside of the CICSC. This was our largest AIAN graduating class, and we had our largest attendance ever with students from both the Pechanga School and All Tribes Charter School.
- 2008** Proudfit, Joely. Attended the 2008 inauguration of President Barack Obama. Provided CSUSM newspaper, *The Pride*, with details and photos for a cover page story on the inauguration.

PROFESSIONAL GROWTH AND ACHIEVEMENT

- Director, California Indian Culture and Sovereignty Center, Duties include but are not limited to: Research and apply for sources of funding for long-term maintenance of the Center; Work with the steering committee to establish a long-term vision and strategic plan that incorporates all three elements mentioned in the Center's mission statement; Establish long-term working relationships with Tribal communities in areas of interest to members of those communities through regular meetings with Tribal representatives; Ensure fiscal solvency and responsible financial management of the Center; Assure that the Center operates in accordance with all current University policies and procedures; Compose an annual report for the purposes of evaluating the

Center's productivity and preparing for periodic evaluation; Establish strategic planning initiatives for the Center; Manage all Center resources effectively and efficiently; Grants development to support new and ongoing projects; Establish a space for the Center on campus to gather resources for faculty, students, and staff on campus, as well as for Tribal members working towards the maintenance of Tribal culture and sovereignty.

- Spring 2012, The CICSC is now the host to the **American Indian Recruitment (AIR) Jr. Program**. The AIR Program is a non-profit organization that provides after-school mentoring programs for native students and an opportunity for college students to engage in community-service learning. The AIR Jr. Program, is a culturally appropriate after-school mentoring program for native students grades six through eight, provides academic workshops, a research project, academic support, college preparation and familiarity with higher education. The CICSC provides AIAN student mentors. The eight-week program is held once a week at CICSC/CSUSM (Wednesdays, 4 p.m.–6:30 p.m.). The AIR Program has been serving the San Diego American Indian community for more than 18 years. Thousands of students from all regions of San Diego County have gone through the program. Students come from as close as our urban community (within the City of San Diego) and from as far away as Santa Ysabel and Jacumba (some 50–70 miles one way).
- Program Development, direct and developed new courses for Native Studies minor including cross-listing course with Sociology and Political Science.
- Director CICSC, Luiseño Language Project. Received a gift from the Pauma Band of Luiseño Indians in the amount of \$40,000.00 to develop a Luiseño Language program. (See press release dated February 22, 2011). In an effort to help the Pauma Band of Luiseño Indians create tangible language learning devices for use by tribal members in their educational development of the Luiseño Language CICSC has developed Luiseno Language Pal Software for Nintendo DSi.
- Program Development, directed and developed four graduate and undergraduate courses to establish the CSUSB MPA concentration in Tribal Government, Management and Leadership (TGML). Courses developed are: Introduction to Tribal Government Management; Tribal Government Gaming and Economic Development; Federal Indian Law & Administration; Public Policy & American Indians.
- Grant Consultant, California Indian Museum and Cultural Center, Compassion Capital Fund, Targeted Capacity Building Program, 2007-present
- Project Advisory Committee, National Indian Justice Center's Administration for Native Americans Grant, for the *Songs of Our People: Curriculum project*, 2007-present
- Project Advisory Committee, California Indian Museum and Cultural Center, National Endowment for the Humanities Implementation grant for *Ishi: A California Indian Story of Courage, Dignity, Hope and Survival*, 2007-present
- Advisory Council Member, California State University, San Marcos, Office of the President, Native American Advisory Council, 2004-present
- Program Fund Raising and Advisory Committee, National Indian Justice Center, *For All My Relations Committee*, 1999-present

- Board Member, Young Native Scholars, American Academic and Enrichment Support, 2005-Present
- State Director, INDN'S List, 2005- 2010
- Executive Council Member, American Political Science Association, Race, Ethnicity and Politics, 2004-2006
- Editorial Board Member, American Indian Quarterly, 2002–present
- Senate Bill 41 Advisory Board Member, Appointed by Lt. Governor of California Cruz M. Bustamante, 2003-present
- National Congress of American Indians, Telecommunications Committee, 2001–present
- 17th Annual California Indian Conference Planning Committee, 2002
- Assistant Editor, Indigenous Philosophies of the Americas (IPA), Value Inquiry Book Series, Editions Rodopi. 2001-2004
- Advisory Committee Member, California Indian Cultural Awareness Conference. The Advisory Committee is responsible for organizing the annual conference, which culminates on California Native American Day, held the last Friday in September. The Conference offers students, teachers and members of the community hands-on cultural demonstrations, educational resources, and lectures by tribal leaders and academics. Through such activities, the board works to promote and support teaching of the history and culture of the California Indian nations and their people.
- Paid Consultant, National Public Radio Station KPCC (FM 89.3 received a \$10,000 grant from the Californian Council for the Humanities (CCH) to produce a five-part series on California Indians. The series explored contemporary California Indian cultures and the historical, social, and cultural forces that have shaped-and continue to impact-Indian life, especially in Southern California. Introduced in March 2001, the program was a special edition of KPCC's popular morning talk show, *Larry Mantle's AirTalk*. Included featured reports and panel discussions with local tribal members. Among the topics discussed were language and culture revival efforts, 20th century tribal history, and the social and political impact of Indian gaming.
- Planning Committee, The American Indian and Alaskan Native Professor's Association, 2001-2002
- Planning Committee, American Indian Directors Consortium, 2001-2002
- Advisory Board Member, the Federal Regional Council (FRC) Committee on American Indian and Alaskan Affairs (COAAA) organized an Inaugural Summit Meeting entitled “Building Federal Tribal Relations for Healthy Children into the New Millennium” in Sacramento, CA on January 29-30, 2001. The COAAA organized the meeting to enable representatives from federal/state governments and Tribal entities to develop working relationships and common goals across categorical programs, agencies, and tribal communities.

- Advisory Board Member, American Indian Civics Project, Kellogg Foundation. Member of an elite group of Native scholars responsible for revising the K-12 curriculum to include an accurate and effective portrayal of American Indians. The California Standards and American Indian Civics Project are sponsored by a grant from the Kellogg Foundation administered through the Center for Indian Community Development at Humboldt State University.
- Committee Members, Department of American Indian Studies Self-Study Committee, Primary Responsibility, resources section.
- Television Panel Discussant, NCM-TV, New California Media-The New America Now. *"The Selection of the Bush Presidency and the Impact on Ethnic Communities"* December 2000.
- Expert Witness for California Indian Legal Services on Class Action Suit against Phillip Morris, Inc., November 2000. Wrote the legal declaration in of support Californian Indian Nations.
- Television Panel Discussant, NCM-TV, New California Media-The New America Now. *"Ethnic Voters Solidify For Gore Nationwide and In California: If Bush Wins, Is There a "Race Gap?"* November 2000.
- Television Panel Discussant, NCM-TV, New California Media *"Native Graves Protection and Repatriation Act,"* October 2000.
- Testified before the California State Senate, June 2000 on behalf of SB 1439 Native American Curriculum Legislation, renamed SB 41. Bill was passed and signed into law by Governor Davis in October 2001.
- Revised the American Indian Studies Minor, Spring 2000.
- Committee Chair, Educational forum on Proposition 1A: Gambling on Tribal Lands: Legislative Constitutional Amendment at SFSU, Knuth Hall on Thursday, February 24, 2000.
- Recipient, 1999-2000 Education Opportunity Grant for the development of the American Indian Resource Handbook (A recruitment and retention handbook)
- Founder and Director of Community Service Learning Program in American Indian Studies, 1999–2002.
- Recipient, University Award for Faculty Travel Funds, August 1999.
- SFSU, Department of American Indian Studies Assessment Project Coordinator, February 1999–2000. Solely responsible for the assessment of AIS 1999 to 2000.
- Recipient of the 1998-99 Faculty Affirmative Action Award, *"Political Participation & American Indians: An Examination of Proposition 5–Indian Self Reliance Initiative."*
- Coordinating Committee, Public Forum on *Proposition 5–The Tribal Government Gaming and Economic Self-Sufficiency Act of 1998* sponsored by the Department of American Indian Studies, held at San Francisco State University, October 1998.
- Recipient of 1998-99 San Francisco State University Community Service Learning Grant.

- Co-Coordinator, 13TH Annual California Indian Conference, held at San Francisco State University, March 1998.
- Panel Discussant, KQED's November 1997 presentation of *"Skin Deep: A Profile of America's Attitudes About Race and Diversity,"* at San Francisco State University.
- Recipient of the 1996-97 Faculty Affirmative Action Award, *"Surveying the Environmental Impacts of Tribal Gaming on Southern California Tribal Communities."*

OUTREACH

Speaker, expert witness, Native American public affairs and political consultant, consultant and/or panel participant for numerous events and organizations at the local, state and regional level. Guest speaker for cable, commercial, television and news specials.

- Provide fundraising, in-kind and paid expertise and technical assistance in culturally appropriate educational strategies on California Indian history and cultures for numerous tribal grants and projects
- Coordinator of numerous American Indian College Fairs
- Financial Literacy Workshops for American Indian families
- Sovereignty 101 Workshops for American Indian tribal nations (youth, young adults, adults and elders)
- Academic Film Participant in PBS documentary, "California's Lost Tribes" a Jed Riffe film, 2006
- Author and Coordinator, Morongo Band of Mission Indians Rodney T. Mathews Memorial Scholarship for California Indians 2002-present
- Author, Morongo Band of Mission Indians Academic Scholarships for Tribal Members and Descendants 2002
- Executive Producer, *"I is not for Indian."* Forthcoming documentary on American Indians in K-12 education and curriculum.
- 2002 Commencement Speaker at the June 2002 Sherman Indian High School Graduation in Riverside, California.
- Proposition 1A–California Constitutional Amendment, Indian Self-Reliance Initiative, Campaign Spokesperson
- Proposition 5–Indian Self-Reliance Initiative, Campaign Spokesperson
- National Public Radio (NPR) The California Indian Report, Commentator
- National Public Radio (NPR), KPCC, Californian Council for the Humanities (CCH) to produce a five-part series on California Indians, Paid Consultant and Program Guest
- Panel Discussant, NCM-TV, Television Program, New California Media
- Expert Witness for California Indian Legal Services on behalf of a class action suit filed by California Indians
- Expert testimony given to state senate on behalf of new educational legislation